

Busan Metropolitan City offers Dream Wardrobe, a suit-sharing service for young job applicants

Busan Metropolitan City is operating Dream Wardrobe, a service that allows young job applicants to rent suits for interviews free of charge. This project aims to reduce the economic burden on job-seekers by providing suits for interviews and encouraging job-seeking activities so that youths can job hunt confidently. Since 2018, 24,000 people (6,600 in 2021) have used the service.



Rental Place 1 (Parkland)

Suit rental service to reduce the financial burden of job seekers

According to Statistics Korea, in 2021, recent graduates in Korea will take around ten months before they get a job. During this period, they often work part-time jobs to repay college loans, earn certifications or qualification, and pay for various exams. Some spend more than a year before getting a job and go on many interviews. So, it is not easy to purchase a suit, as they do not earn much money. The Dream Wardrobe is one of the city's policies to address young job seekers' difficulties.

Job seekers aged between 15 to 34 can apply at Youth★Busan Jobs

Busan Metropolitan City offers a free suit rental for youths having difficulties in job-seeking activities. Dream Wardrobe, launched in 2018, is one of the job support programs of the city, aiming to reduce the economic burden for job seekers, so they can concentrate on job-seeking activities. Job applicants between 15 and 34 years of age residing in Busan are eligible. Rental items include suits (jacket, skirt, pants, shirt, and blouse), shoes, belts, neckties, etc., necessary for interviews. This year the support was expanded to prospective high school graduates. In addition, the city integrated and revised the “Youth Busan Jobs” section on the Busan Job Information Service website allowing users to get information on various youth policies and job-related programs easily.



Rental Place 2 (Lee N Tailor)



Rental Place 3 (Coaching)

Dream Wardrobe, satisfying the needs of job applicants

The user satisfaction survey on the 2021 Dream Wardrobe showed 97.4% satisfaction, proving that the service is a popular and effective youth employment policy. The good conditions of clothing, variety of sizes, adequate rental frequency and duration, and good service quality of the staff received a favorable assessment from the users. Busan will continue Dream Wardrobe to support youth employment amid the difficult employment environment.



Dream Wardrobe

Dream Wardrobe provides free suit rental services for young adults on job interviews.



- Residents of Busan (residence)
Job applicants from age 15 to 34
(as of March 1, 2022)



Services are offered for
applicants with a fixed
interview schedule



Suits, neckties, belts, and shoes
All items need to be rented
at the same store



- LEE N TAILOR
- COACHING
- PARKLAND
(Gwangbok, Deokcheon, Bugok)



Visit the Busan Jobs website.
▶ Youth Busan Jobs
▶ Apply for Dream Wardrobe
services



- Up to five rentals per year
- Four days per rental

Promotional poster of Dream Wardrobe