



2021 ASIA PACIFIC CITIES SUMMIT & MAYORS' FORUM *Special Edition*

Brisbane, Australia
8-12 September



Frequently Asked Questions: Virtually attending Mayors

2021APCS Special Edition, why should I attend?

The Asia Pacific Cities Summit and Mayors' Forum Special Edition (2021APCS) is the region's premier Summit that brings together one of the largest number of city leaders with the best and brightest in business. Now in its 25th year, and as a recognised and awarded leader in events, the Summit will bring together business, industry and cities to enable relationship building and contribute towards the success and sustainability of cities into the future.

Where will the 2021APCS Special Edition take place?

The main Summit program will take place at Brisbane Convention and Exhibition Centre at South Bank.

Can international delegates attend the Summit?

International delegates will register and participate as virtual delegates. Virtual delegates will gain access to the hybrid platform which will allow for access to speaker sessions, networking and exhibition areas.

International delegates will receive an email with their log on details in the week leading up to the Summit. The same log on details will be used throughout the summit. The virtual platform is a web-based platform (Google Chrome is preferred). Online support is available throughout the conference via the platform.

Delegates can view log on and off the portal freely, throughout the duration of the Summit. The log on details will remain active for 180 days post-event.

What does each mayor's virtual registration include?

- Keynote, Future Cities Panel, big picture (plenary) and deep dive (concurrent) sessions
- Mayors' Forum (invitation-only event).
- APCS Market Square.
- Log on to the virtual platform (visible for 180 days post-event).
- Opportunity to arrange business meetings with other delegates

REGISTRATION

How do I register?

Visit apcsummit.org to register. Early-bird registration is available until 29 July 2021. Please see the below table for further details*.





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Registration packages

	Early Bird 30 March-29 July	Standard 30 July-31 August	Late 1-8 September
Virtual attendance	\$195	\$245	\$295
Virtual booth	\$495	\$495	\$495
Virtual additional exhibitor registration	\$195	\$195	\$195

*Registration fees are expressed and payable in Australian Dollars (AUD) and include Australian Goods and Services Tax (GST) of 10%.

*The 2021APCS Special Edition registration fees recognise the financial challenges faced by many cities and businesses in 2021. Registration fees and exhibition costs have been reduced and priced to offer unrivalled value to all participants. The 2021APCS Special Edition is considerably less expensive than most similar conferences and offers cities and businesses immense opportunity at remarkably low cost.

Who will participate in the 2021APCS Special Edition?

- Mayors, governors and commissioners
- Chief executive officers and chief procurement officers of local government
- Urban administrators, city managers and senior civic executive managers
- Key business and industry leaders and representatives
- Senior policy makers and municipality directors, including specialists in transport, planning, environment, infrastructure, energy, water and economic development
- Heads of industry and senior technical directors with a strategic interest in city management
- University and research leaders relating to urbanisation and managing cities
- Young professionals and emerging leaders from both private and public sectors.

What are the opportunities and benefits of being involved with this event?

The 2021APCS Special Edition offers a wide range of opportunities and may provide benefits to the groups listed below.

- **Local government employees** - discuss common issues and challenges facing governments throughout the world and offer professional development experiences.
- **Chief procurement officer** - learn of new product and service offerings that could be used by your organisation.
- **Chief executive officer, general managers or departmental managers** - participate in the City Leaders' Forum, meet with other government leaders from the Asia Pacific region and exchange ideas, challenges and best practice.
- **Local businesses** - virtual exhibition booths are available for those businesses who wish to promote your brand or product to civic and business leaders of the Asia Pacific region. The digital platform will allow other virtual attendees to visit and view their booth.





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How can I promote these opportunities to local businesses and constituents?

Local governments are encouraged to share the exhibition opportunities with local businesses who may be interested in the numerous opportunities of Summit. Please contact the APCS Secretariat for promotional material, including images and blurbs that can be included in local newsletters and other communication materials. Please email APCS@brisbane.qld.gov.au.

PROGRAM

What topics will be covered during the 2021 APCS Special Edition?

The overarching theme of the Summit is 'Redefining Cities through Opportunities and Challenges' with four sub-themes to be discussed:



HEALTHY CITIES

Strengthening agility, wellbeing and sustainability



VIBRANT CITIES

Celebrating and enhancing creativity, diversity and tourism



CONNECTED CITIES

Redefining connections and movement



INTELLIGENT CITIES

Harnessing and supporting talent, innovation and business

Program outline

Please refer [here](#) for the current program.

Session types	APCS Keynote address	World renowned keynote sessions that are not attached to sub-themes but seek to address the overall Summit theme of 'Redefining Cities through Opportunities and Challenges.' Speakers by invitation only. Opening sessions on program, both Thursday and Friday.
	Future Cities Panel	High level plenary session on broader city-based issues. Speakers are city leaders speaking in panel format.
	Big picture Sessions	Plenary sessions which address one of the sub-themes from a macro perspective. These feature one or two speakers (either one for 20 minutes or two for 10 minutes each) who are recognised as leaders within the field. Two themes per day, both Thursday and Friday.
	Deep Dive Sessions	Focused concurrent sessions featuring immersive case studies and presentations which will delve into detail. Each Deep Dive Session will be hosted by a session chairperson.





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What is the Mayors' Forum and Accord?

The Mayors' Forum is an opportunity for local government leaders to come together and share their insights, discuss trends and issues facing their cities and develop solutions to promote growth and prosperity in cities. This is by invitation only and is open to mayors, deputy mayors and governors. **Only one representative per city** is permitted. The Mayors' Forum will be held on Wednesday 8 September 2021 and will develop an Accord that will be presented and signed during the Summit.

Physically attending mayors will be signing during the 2021APCS Special Edition and signatures of international mayors will be collected after the event for virtually attending mayors.

What is the format of the Mayors' Forum?

The Mayor's Forum will be comprised of several presentations, tabling of the Mayors' Accord and roundtable discussion. Each mayor will be allocated to a table (with a facilitator) and group discussion will take place. At the conclusion of the discussion, the groups will report back on their findings. Topics for discussion will centre around the four key themes of the summit- Healthy Cities, Vibrant Cities, Connected Cities and Intelligent Cities.

International mayors will be able to participate in the Mayors' Forum virtually and will have group discussions with other virtual delegates. Delegates will need to participate in this session live (i.e. pre-recorded participation will not be possible).

How can we prepare for the Mayors' Forum?

Topics of discussion will centre around the four key themes of the Summit - Healthy Cities, Vibrant Cities, Connected Cities and Intelligent Cities. Mayors will not need to prepare any special material in advance. Discussions will centre around how these four themes are represented in the city and any challenges that the city is currently experiencing.

What is the City Leaders' Forum?

The inaugural City Leaders' Forum is an opportunity for chief executive officers, general managers and departmental managers to learn from one another and address common issues. There is no limit for how many city leaders from each city can attend this session virtually, however leaders must be of an appropriate level to participate.

Who can attend the City Leaders' Forum?

The City Leaders' Forum is open to senior leaders in city government, including the following:

- Chief executive officers and general managers
- Divisional or departmental managers
- Economic development managers
- Chief procurement officers
- Smart city leaders.

City leaders can submit their EOI to participate in this forum during the registration process.

If you are unsure if a nominated delegate meets the criteria to participate in the City Leaders' Forum, please contact the APCS Secretariat.





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What is the format of the City Leaders' Forum?

The City Leaders' Forum will be comprised of several presentations and a panel session of city leaders. International delegates will be participating in this session virtually and will be able to ask questions and participate in polling.

Presenters for the panel session will be selected city leaders and there will be a moderator who will facilitate the forum.

The polling will be done through the hybrid platform for virtual delegates.

If the mayor cannot attend, is it possible to send a representative?

The Mayors' Forum is open for mayors and deputy mayors only. Senior leaders attending the Summit can submit an EOI to attend the City Leaders' Forum (details below). Councils are encouraged to send representation to the Summit from areas across council which align with the subthemes of the Summit, and may include:

- Economic recovery and economic development
- Procurement
- Urban planning
- Smart cities, geospatial and data
- Tourism and communities
- Disaster recovery
- International relations and sister cities.

What are the Tourism Case Studies?

The Tourism Case Studies are an opportunity for delegates to study Brisbane and South East Queensland's local tourism strategies and providers who have successfully navigated through and adapted to operating during a global pandemic. The case studies will serve as an opportunity to learn best practise and network with fellow delegates. Six (6) tourism offerings are available across the Summit program.

Are the tourism case studies available to virtual delegates?

Every effort is being made to ensure that the international delegates are able to view the tourism case studies in some capacity. A further update will be provided.

OPPORTUNITIES - CITY PROMOTION

What virtual exhibitor options are available to promote our city to Summit attendees?

Virtual exhibition booths are available and can be booked through the official APCS website. Each virtual booth includes:

- Access to Keynote, Future Cities Panel, Big Picture (plenary) and Deep Dive (concurrent) sessions
- Two (2) x virtual exhibitor passes
- Listing in the exhibitor listing in Summit handbook and website





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OPPORTUNITIES - MEETINGS AND NETWORKING

How mayors connect with other mayors and delegates during the summit?

Virtual attendees can also interact with virtual delegates through the virtual platform. This will allow delegates to message each other and arrange meetings, for up to 180 days post-Summit.

You can also [hear directly from businesses and government representatives](#) who have previously attended APCS.

OPPORTUNITIES - YOUNG PROFESSIONALS

Are there any opportunities for young people at the Summit?

A concession rate is available for eligible full-time students.

LANGUAGE DELIVERY

In what language will the Summit be conducted?

The Summit will be conducted in English. Hybrid delegates can utilise their own interpreter, as required. Interpreters will not be required to register for the Summit.

FURTHER ENQUIRIES

Please direct further enquiries to [APCS Secretariat](#)